

## LURE NARI

**Collection:**

Lure

**Design Year:**

2026

A sculptural light inspired by the delicate blossoms of gaenari, the Korean forsythia.

Designed to capture the essence of spring's return, Lure Nari evokes a sense of renewal as nature reawakens. Bare branches and emerging blossoms form a restrained silhouette, emphasizing fragility, beauty, and the quiet strength of new beginnings.

Handcrafted in Pelle's studio, Lure Nari is composed of individual hand-sculpted blossoms suspended with intentional lightness. A soft, warm upward glow illuminates the graceful canopy, creating an intimate atmosphere.

**About Lure**

The Lure Collection began with the Lure Sconce as an idea to capture the alluring qualities of a white flower observed in nature. This blossom, with its delicate texture and structural grace, reflected light in a way that inspired the creation of a light source evoking the soft glow seen in a dark garden.

Since 2015, the Lure collection has evolved from a single white blossom into a series of botanical chandeliers, pendants, and wall lamps. Our method of making the Lure through a proprietary cast-cotton paper making process resulted in a sculptural material that can be meticulously formed and hand-painted to represent naturalistic forms.

Still, Lure is and has always been, more than the replication of plant forms. It embodies the idea of translation, the motivating force behind the design of all Lure works; a white flower shifts in scale and becomes magnified; a banana frond embodies a colorful botanical illustration; willowy leaf patterns on trees are abstracted, as if shaped by wind and sun; a weed tree is observed, its branches and leaves held mid-air like outstretched limbs and fingers in a dance...a poised moment suspended in time.



Lure Nari Chandelier in context over Egsu Table with Fin Chairs

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**Dimensions (with LED Armatures/Flowers):**

Diam 58in/148cm x H 54in/137cm

Dimensions are approximate and may vary slightly with the final flower arrangement.

**Weight:**

10lb/4.5kg

**120 V LED Illumination:**

Wattage: 24

Lumens: 1500

Color Temperature: 2700K

Life Hours: 50,000

CRI: 95

Dimmable internal or remote 0-10V LED Driver

**Suspension:**

Ships with 6ft/182cm long stem and 6in/15.3cm round canopy in matching metal finish for remote LED driver. For internal LED driver, the light ships with a 7in/18cm canopy in matching metal finish. LED driver location to be specified at time of order.

**Materials:**

100% Cast Cotton Paper, Brass, LED

**Metal Finish Options:**

Satin Brass, Antique Brass, Dark Bronze, Black Brass

**Blossom Color Options:**

Standard: Cotton-White



Lure Nari Chandelier in satin brass and white blossoms



Made in New York