

LURE



PRODUCT INFORMATION

Overall Dimensions
L 17in/43cm x W 13in/33cm x H 15in/38cm
Or custom configurations

Materials
100% Cotton Paper, LED, Solid Brass Components

Metal Finish
Polished Brass / Satin Brass / Dark Bronze
Antique Brushed Nickel / Polished Nickel

Weight
3lbs/1.36kg

120 V LED Illumination
Wattage: 8.0
Lumens: 500 (50W eq)
Color Temperature: 2700k
Life Hours: 25,000
CRI: 95
Dimmable External Driver included

Canopy
5.25in/13.3cm round canopy in matching metal finish

Made in Brooklyn.

Each blossom—a unique, delicate arrangement. At once open and closed, the flower’s light and shadow lure one into its contemplative depths.

Lure transforms a flower’s transient beauty into a lasting light. In this fixture, a cast paper flower is spotlighted by a suspended LED light source. Held by a slender brass arc, the light shines brightly on a blossom built of hand-sculpted petals, displaying texture, structure, and delicacy. The white flower reflects light, providing a source of soft illumination.

Lure is a single light fixture that can be showcased on its own or collected into a group installation. Lure can be arranged in endless combinations, scattering like fallen petals across the surface of a wall or ceiling.



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